

Nirmal Raju

Senior Visual Designer & Video Editor

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Bangalore

Hello!

I'm a Visual Designer and Video Editor with nearly six years of experience in the marketing, production, and advertising industry, working across both B2C and B2B (IT, software, and hospitality) sectors. Skilled in graphic design, motion graphics, UI, and video, I collaborate with creative and marketing teams to craft impactful campaigns. I embrace AI tools to enhance creativity and efficiency, seeing design not just as a profession but as a way of thinking.



EXPERIENCE

May 2024 - Present

Senior Visual Designer
Blufig Digital

June 2022 - March 2024

Creative Director
Avantmavens Private Limited

Feb 2020 - June 2022

Senior Designer / Video Editor
RDS Digital

May 2019 - Feb 2020

Visual Designer
Social Agency

EDUCATION

2016 - 2019

Bachelors In Media, Animation & Design
iPixio Design Academy / Animasters

2015 - 2016

HEPP
Christ Junior College

SKILLS

Branding & Identity Design • Motion Graphics • Video Editing & Storyboarding • Social Media • Ad creatives • Email Marketing • Event & Campaign Collateral • Typography • UI, wireframes (web & app)

